

# We Take Craigslist Off your Plate

PostEngine is designed uniquely for multifamily to fully automate the creation, scheduling, renewal and tracking of your Craigslist ads.

## Craigslist Ad Posting, Your Way.

We believe you should have the flexibility to choose the posting implementation that works best for your property or marketing teams.



### SOFTWARE

(You or your team post)

On-site leasing teams, corporate teams, or anyone working from home can set their posting strategy, save time and leverage the power of full automation ad posting software.



### SERVICE

(We post for you)

We take Craigslist ad posting off your plate completely! Our team posts for you based on your marketing requirements using our own full automation software.

## Features

### Automated Ad Creation + Posting

No pre-population or storing of ad content required.

### Advanced (7-Day) Ad Scheduling

Schedule all your ads up to a week in advance.

### Automated Content Variation

Every ad is unique to avoid flagging.

### Automatic Ad Renewal

Stay visible on page one of search results.

### Automatic Price Updating\*

Reflects any price changes on your live ads.

### Lead Tracking + Reporting

Track Craigslist leads in our web-based Property Portal.

### Seamless Integration

Track Craigslist leads in our web-based Property Portal.

### Custom Notifications

Stay on top of ad posting with custom in-app reminders.

### Easily Edit + Delete Ads

Edit and delete live ads, or bulk delete obsolete ads.

### Easy Onboarding

Seamless onboarding eliminates timely setup + training.

### Unlimited Free Training + Support

Access to our team of marketing and support specialists.

### Full Service Posting

Our expert Craigslist team posts your ads for you!

### Daily Ad Posting

5 days of posts per week.

### Automated Content Variation

Every ad is unique to avoid flagging.

### Automatic Ad Renewal

Stay visible on page one of search results.

### Automatic Price Updating\*

Reflects any price changes on your live ads.

### Lead Tracking + Reporting

Track Craigslist leads in our web-based Property Portal.

### Seamless Integration

Track Craigslist leads in our web-based Property Portal.

### Increased Ad Variety

Rotate posts through all available floorplans to increase ad variety.

### Easily Edit + Delete Ads

Edit and delete live ads, or bulk delete obsolete ads.

### Easy Onboarding

Seamless onboarding eliminates timely setup + training.

### Unlimited Free Support

Access to our team of marketing and support specialists.

\*For an additional cost.

