




Marketing Automation Software for Craigslist

PostEngine is the only software for multifamily that automates the creation, daily scheduling, posting and renewal of Craigslist ads.

Benefits

-  Lower cost-per-lease vs ILS.
-  Increased productivity by freeing up staff for other tasks.
-  Actionable web-based performance reporting.

“ Since starting with Roof, our efforts have seen more return with less work to post - it has been a great tool for us!

— Sheri Killingsworth,
VP Marketing & Communications,
Lincoln Property Company

Competitive Feature Overview

Key Features	PostEngine	Competitors
Scheduled Posting Post all ads for the day at once.	✓	✗
Automated Ad Creation + Posting No pre-population or storing of ad content required.	✓	✗
Automated Content Variation Reduces ad flagging.	✓	✗
Automatic Ad Renewal 24/7 page one ad visibility.	✓	✗
Automatic Price Updating Reflect price changes on your live ads.	✓	✗
Quick Delete Bulk delete obsolete ads.	✓	✗
Dashboard Reporting Lead tracking, posting activity and ad Performance.	✓	✓
Custom Notifications + Posting Reminders	✓	✓
Unlimited Training + Support	✓	✓